

LIGHTS SHINE THROUGH THE DARKNESS

THE SCOTT WEINGARD MEMORIAL FUND



As summer turns to fall, our thoughts change to shorter days, back-to-school rituals and cooler weather. But for the last seven years, this season has taken on a much greater significance—the likes of which our nation has never before seen. It is the anniversary of the devastating events of September 11, 2001, and a time to reflect upon the nearly 3,000 innocent lives forever lost - lives of parents, children, spouses, relatives and friends. At this time, Long Island Merchants

Magazine would like to pay tribute to Scott Weingard, a very dear friend of our publisher who was tragically lost on 9/11, and call attention to the wonderful accomplishments of the memorial funds which bear his name.

A BIT ABOUT SCOTTY: Scott Weingard - known as Scotty to his family and friends - was born and raised in Dix Hills, New York. While attending Half Hollow Hills High School West, Scotty was a well-rounded student with many interests, including basketball, tennis, math, science and computers. After graduating, he continued his education at the University of Michigan because of its strong academic reputation, his love of the Wolverine's basketball and football teams, and the fact that many of his friends had decided to attend as well.

Scotty graduated in 1993 with a bachelor's degree in business administration. Then, he headed to New York City to join Hyp Hats (known today as Hyp Accessories) a company that manufactures baseball caps which was founded by his brother, Rob, and some friends. Scotty excelled at the firm and was quickly promoted to operations manager - a position he held for seven years. In 2000, he moved to Cantor Fitzgerald to pursue a promising career in equities trading.

Though he lived in Manhattan, Scotty returned each year to his alma mater in Ann Arbor to attend his beloved football games. He enjoyed two Rose Bowl games in Pasadena, and maintained numerous friendships from his college days.

Scotty is survived by his mother Bonnie, his brothers Rob and Marc, their wives, Joey and Kerri, and his nephews Crew, Stevie, Jensen, Curtis and Spencer. He is also sorely missed by his cousins Jared, Jeff and Todd, who were like brothers to him; his cousins Robin and Ellen, and, of course, his many friends.

THE SCOTT WEINGARD MEMORIAL FUND: The Scott Weingard Memorial Fund was started by his brother, Rob, who was eagerly joined by family and friends, shortly after the horrific events of 9/11. "I wanted to make sure that Scott's name lived on, and I thought this was a great

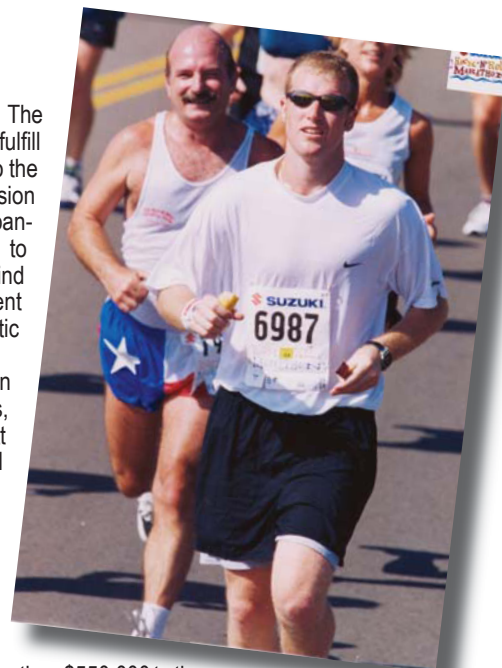
way to do that," Rob says. The fund's current mission is to fulfill a grant that is committed to the Leukemia Service Division within Memorial Sloan-Kettering Cancer Center to fund research to help find a cure or better treatment for Chronic Lymphocytic Leukemia (CLL).

To date, in conjunction with the Greg Richards, Larry Polatsch, Scott Weingard (GLS) Memorial Fund - another charitable organization named in honor of Scott and two of his college friends and fraternity brothers who were also killed on 9/11; the Scott Weingard Fund has raised and donated more than \$550,000 to the University of Michigan to permanently endow two Dean's Scholarships, as well as \$200,000 to Memorial Sloan-Kettering Cancer Center.

The fund is largely supported by the tireless fundraising efforts of participants in the annual Scott Weingard Play Ball Weekend. The well-attended, highly anticipated event is held each September in Woodstock, New York, at a place that has come to be lovingly dubbed "Weingard Mountain." "Since Scotty was a great sports aficionado, this is a time for people to come together for friendly competitive tournaments encompassing many of the activities he loved, including tennis, softball, swimming and of course, basketball," Rob explains. Play Ball weekend has also enjoyed wide and generous corporate sponsorship since its inception. The eighth annual weekend will begin this coming September 12, 2009.

"For so many of us, this event makes September a time to look forward to once again," explains Rob. "While the anniversary of 9/11 is such a horrible and painful time, this weekend gives us something very positive to focus on, while being able to raise hundreds of thousands of dollars at the same time," he says. "Scotty was also a very philanthropic person, so this event encapsulates what he was all about and allows him to live on with us."

For further information on the Scott Weingard Memorial Fund or the Annual Play Ball weekend visit www.scottweingardmemorialfund.com.



Scotty was just one of the thousands of souls who perished on September 11, 2001. We wish to acknowledge this with a message of sincere sympathy and understanding to all the families and friends who lost someone that day. Our thoughts are also with the thousands more who survived. We extend our thanks and gratitude to the emergency workers who acted beyond the call of duty throughout the ordeal. We hope you join us in our wish for world peace for the benefit of all.